



## Put Microsoft Financing to work for you.

Let your Microsoft Partner know that you are interested in discussing payment options through Microsoft Financing. If you need to find a partner, call 1-800-936-3500.

- The one-page credit application completed with your Microsoft Partner is generally all that is required for financing under \$100,000 and most applications are processed in 24 hours.
- Applications over \$100,000 typically require two years of audited or reviewed financial information. There is no loan maximum.
- If you are a start-up company, talk to your Microsoft Partner to determine the best course of action.

To review additional program details, as well as our latest specials and offers, visit: [www.microsoft.com/financing](http://www.microsoft.com/financing) today.



## Why wait when you can have the IT your business needs now?

*"Microsoft Financing's responsiveness was a huge value during the proposal process. They were very communicative and responsive and they moved it along in just two weeks from beginning to end. They moved much more quickly than anyone else did, they came in with an aggressive offer, and in the end I was very happy to award Microsoft Financing the business."*

- **Amy Sabala, Senior Director of Corporate Finance, Hampton Products**

*"It took about four working hours to get back to us with a decision in principle. It was extremely simple and quick."*

- **Mal Brannigan, Finance Director, Coventry City Football Club**

## Microsoft® Financing

The Smarter Way to Buy IT

[www.microsoft.com/financing](http://www.microsoft.com/financing)

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## Microsoft® Financing

The Smarter Way to Buy IT



Financing program overview for  
**U.S. Small and Midsize Businesses.**

**Microsoft**

# The IT you need – The financing to make IT work.

Whether you are considering the purchase of Microsoft software including license renewals, or a more comprehensive IT solution, we can offer a predictable payment plan tailored to your budget.

**TRUTH #1:** You have a budget with competing priorities.

**TRUTH #2:** IT is critical to running your business.

**TRUTH #3:** You can implement the best IT solution for your business and keep the accountant or CFO happy.

Simple, convenient and affordable  
for businesses of all sizes.

## Simple

- Terms range from 2 to 5 years
- No down payment generally required
- Online application status report

## Convenient

- Low minimum transaction size, no maximum
- Online application
- Quick turnaround—most applications processed in 24 hours

## Affordable

- Predictable payments tailored to your budget
- Competitive, fixed interest rates
- Total cost of ownership known up front

## Maintain a Competitive Edge.



The graphic shows four categories of IT solutions: Microsoft Software, 3rd Party Software, Partner Services, and Training Partner. Below these is the text 'Total IT Solution Financed' and 'Flexible payment structures to buy what you need.' The entire graphic is contained within a dark blue speech bubble shape.

### GET THE IT SOLUTION YOU NEED

With predictable payments tailored to your budget, get Total Solution Financing (Microsoft products, IT services and hardware), for the IT solutions you need.

### PRESERVE YOUR CAPITAL

No large, up-front costs or hidden fees translate into predictable payments spread over time with competitive, fixed interest rates so you can stretch your capital further.

### OPTIMIZE YOUR IT ROADMAP

By working with a Microsoft Partner who understands your business, you can align IT costs to benefits.

*"They (Microsoft Financing) were willing to—in full—finance the software and the implementation. They were exceedingly responsive and very easy to work with."*

– Amy Sabala, Senior Director of Corporate Finance, Hampton Products

Work with your registered Microsoft Partner or Account Manager to determine a payment structure that aligns to your business objectives and IT requirements.

*"We worked closely with the Hampton Products team to clearly understand their critical business issues and architect a solution that would fit their operation requirements today, while supporting their aggressive growth objectives moving forward."*

– Greg Carter, Vice President of Hitachi Consulting, Microsoft Partner

*"The paperwork we send customers is much simpler and easier to understand and the credit approval process is straightforward. It's also rare to find a financing program willing to finance software and services."*

– John Munnely, Sales and Marketing Director, Hands-on Systems, Microsoft Partner

To learn more about how Microsoft Financing can help your business, visit:  
[www.microsoft.com/financing](http://www.microsoft.com/financing)



Work with someone you  
know and trust.